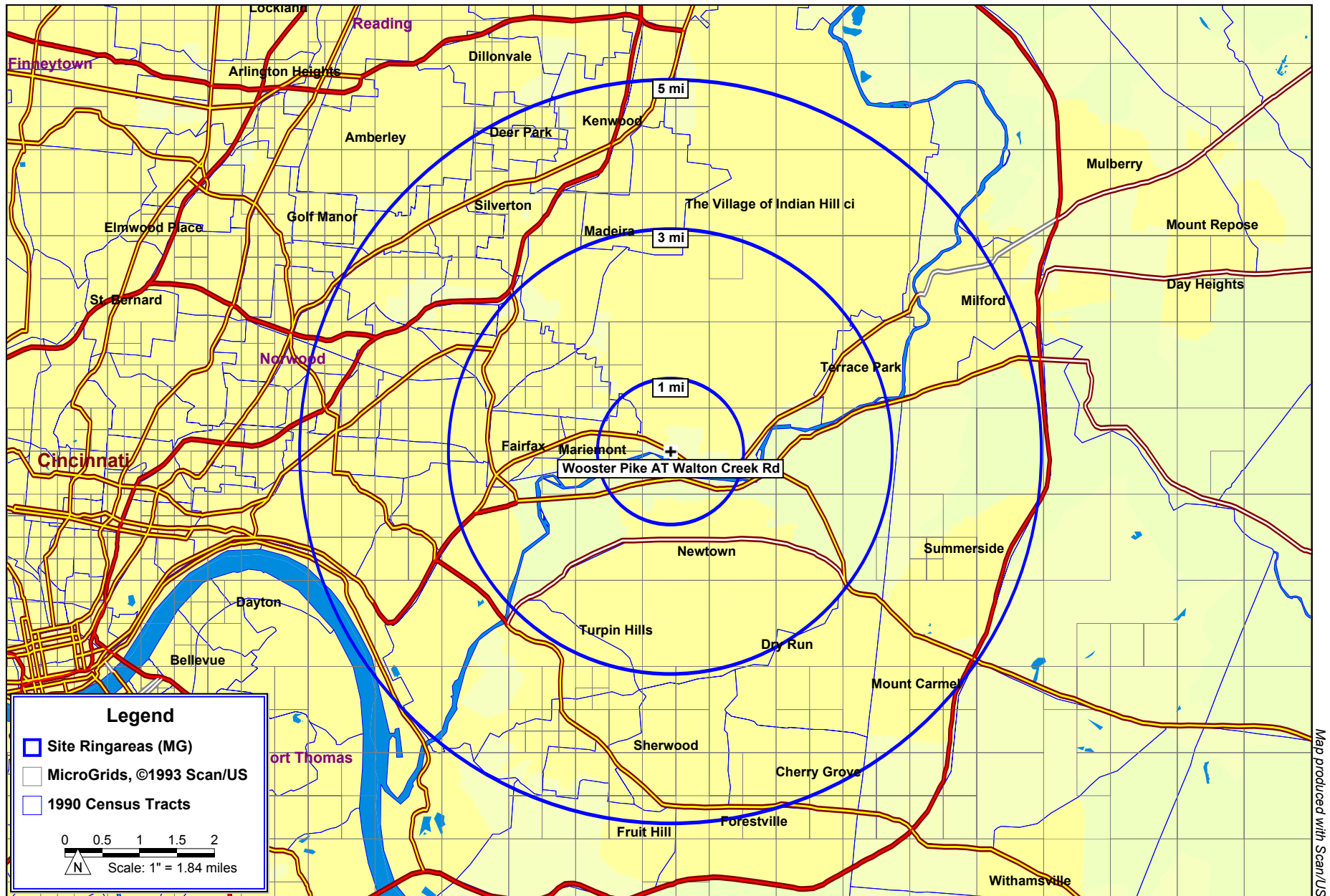


Wooster Pike AT Walton Creek Rd

The Myers Y. Cooper Company



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07/28/03

	1 MI RING		3 MI RING		5 MI RING	
Population	2,984		34,251		154,095	
In Households	2,984	100.0%	33,861	98.9%	152,204	98.8%
In Families	2,493	83.6%	28,973	84.6%	126,818	82.3%
In Non-families	491	16.4%	4,888	14.3%	25,387	16.5%
In Group Quarters						
Race						
White	2,921	97.9%	26,366	77.0%	132,586	86.0%
Black	37	1.2%	7,465	21.8%	19,547	12.7%
American Indian	4	0.1%	57	0.2%	211	0.1%
Asian/Pacific Islander	22	0.7%	364	1.1%	1,752	1.1%
Hispanic Population	13	0.4%	228	0.7%	1,081	0.7%
Population By Age						
< 6 Years	121	4.1%	2,357	6.9%	10,230	6.6%
6 - 11 Years	88	3.0%	2,188	6.4%	9,032	5.9%
12 - 17 Years	148	4.9%	1,954	5.7%	6,638	4.3%
18 - 24 Years	137	4.6%	1,423	4.2%	7,159	4.6%
25 - 34 Years	333	11.2%	4,975	14.5%	29,098	18.9%
35 - 44 Years	877	29.4%	8,130	23.7%	34,362	22.3%
45 - 54 Years	499	16.7%	5,521	16.1%	23,114	15.0%
55 - 64 Years	336	11.3%	2,785	8.1%	11,626	7.5%
65 - 74 Years	174	5.8%	2,180	6.4%	11,526	7.5%
75 - 84 Years	232	7.8%	2,047	6.0%	8,465	5.5%
85+ Years	38	1.3%	690	2.0%	2,845	1.8%
Median age	44.7		41.1		40.5	
Male Population	1,074	36.0%	15,528	45.3%	71,865	46.6%
< 6 Years	59	5.5%	1,124	7.2%	5,115	7.1%
6 - 11 Years	42	3.9%	1,122	7.2%	4,870	6.8%
12 - 17 Years	91	8.4%	1,099	7.1%	3,541	4.9%
18 - 24 Years	56	5.2%	683	4.4%	3,266	4.5%
25 - 34 Years	118	11.0%	2,463	15.9%	14,596	20.3%
35 - 44 Years	278	25.9%	3,547	22.8%	17,310	24.1%
45 - 54 Years	172	16.1%	2,663	17.1%	11,397	15.9%
55 - 64 Years	137	12.8%	1,333	8.6%	4,826	6.7%
65 - 74 Years	60	5.6%	791	5.1%	3,929	5.5%
75 - 84 Years	58	5.4%	588	3.8%	2,458	3.4%
85+ Years	3	0.3%	115	0.7%	558	0.8%
Median Age, Males	43.1		38.6		38.0	
Female Population	1,910	64.0%	18,723	54.7%	82,230	53.4%
< 6 Years	62	3.2%	1,234	6.6%	5,116	6.2%
6 - 11 Years	46	2.4%	1,066	5.7%	4,162	5.1%
12 - 17 Years	57	3.0%	855	4.6%	3,098	3.8%
18 - 24 Years	81	4.2%	740	4.0%	3,893	4.7%
25 - 34 Years	215	11.2%	2,513	13.4%	14,503	17.6%
35 - 44 Years	599	31.4%	4,583	24.5%	17,051	20.7%
45 - 54 Years	327	17.1%	2,858	15.3%	11,718	14.2%
55 - 64 Years	199	10.4%	1,451	7.8%	6,800	8.3%
65 - 74 Years	114	6.0%	1,389	7.4%	7,597	9.2%
75 - 84 Years	174	9.1%	1,459	7.8%	6,007	7.3%
85+ Years	35	1.8%	575	3.1%	2,287	2.8%
Median Age, Female	45.7		42.9		43.0	

	1 MI RING		3 MI RING		5 MI RING	
Agg Total Income (Millions)	\$156.9		\$1,379.7		\$5,633.6	
Per Capita Income	\$52,581		\$40,281		\$36,559	
Households By Income	1,319		13,943		66,291	
< \$5,000	15	1.1%	319	2.3%	1,660	2.5%
\$5,000 - \$9,999	21	1.6%	509	3.6%	2,286	3.4%
\$10,000 - \$14,999	35	2.6%	679	4.9%	3,058	4.6%
\$15,000 - \$19,999	47	3.5%	597	4.3%	3,047	4.6%
\$20,000 - \$24,999	48	3.6%	617	4.4%	3,016	4.5%
\$25,000 - \$29,999	54	4.1%	625	4.5%	3,177	4.8%
\$30,000 - \$34,999	61	4.6%	595	4.3%	3,244	4.9%
\$35,000 - \$39,999	43	3.3%	584	4.2%	2,988	4.5%
\$40,000 - \$49,999	80	6.0%	1,011	7.3%	5,391	8.1%
\$50,000 - \$59,999	90	6.9%	903	6.5%	5,037	7.6%
\$60,000 - \$74,999	122	9.3%	1,331	9.5%	7,227	10.9%
\$75,000 - \$99,999	167	12.6%	1,591	11.4%	8,762	13.2%
\$100,000 - \$124,999	125	9.4%	1,144	8.2%	5,679	8.6%
\$125,000 - \$149,999	91	6.9%	799	5.7%	3,487	5.3%
\$150,000 +	321	24.3%	2,639	18.9%	8,230	12.4%
Agg Hshold Income (Millions)	\$156.9		\$1,363.9		\$5,564.5	
Average Household Income	\$118,959		\$97,824		\$83,941	
Median Household Income	\$92,958		\$76,244		\$65,109	
Aggregate Total EBI (Millions)	\$110.3		\$997.2		\$4,174.3	
Per Capita EBI	\$36,982		\$29,115		\$27,089	
Households By Effective Buying Income						
< \$5,000	18	1.4%	360	2.6%	1,867	2.8%
\$5,000 - \$9,999	31	2.4%	679	4.9%	2,954	4.5%
\$10,000 - \$14,999	46	3.5%	770	5.5%	3,713	5.6%
\$15,000 - \$19,999	63	4.7%	784	5.6%	3,861	5.8%
\$20,000 - \$24,999	74	5.6%	777	5.6%	3,929	5.9%
\$25,000 - \$29,999	80	6.1%	838	6.0%	4,334	6.5%
\$30,000 - \$34,999	54	4.1%	780	5.6%	3,977	6.0%
\$35,000 - \$39,999	58	4.4%	680	4.9%	3,599	5.4%
\$40,000 - \$49,999	122	9.3%	1,245	8.9%	6,729	10.2%
\$50,000 - \$59,999	105	7.9%	1,162	8.3%	6,397	9.6%
\$60,000 - \$74,999	159	12.0%	1,451	10.4%	7,964	12.0%
\$75,000 - \$99,999	190	14.4%	1,763	12.6%	8,041	12.1%
\$100,000 - \$124,999	96	7.3%	980	7.0%	3,832	5.8%
\$125,000 - \$149,999	50	3.8%	449	3.2%	1,645	2.5%
\$150,000 +	174	13.2%	1,226	8.8%	3,450	5.2%
Agg Hshold EBI (Millions)	\$110.3		\$985.9		\$4,123.1	
Average Household EBI	\$83,667		\$70,708		\$62,197	
Median Household EBI	\$64,358		\$54,386		\$49,167	
Agg Family Income (Mil)	\$131.1		\$1,167.1		\$4,636.4	
Avg Family Income	\$155,671		\$123,886		\$111,426	
Agg Non-family Income (Mil)	\$25.8		\$196.9		\$928.1	
Avg Non-family Income	\$54,125		\$43,534		\$37,604	

	1 MI RING		3 MI RING		5 MI RING	
Households	1,319		13,943		66,291	
Average Household Size	2.3		2.4		2.3	
Family Households	842	63.8%	9,420	67.6%	41,610	62.8%
Average Family Size	3.0		3.1		3.0	
Non-family Households	477	36.2%	4,522	32.4%	24,681	37.2%
Avg Non-Family Hshld Size	1.0		1.1		1.0	
Households By Size						
1 Person	399	30.2%	3,827	27.4%	20,807	31.4%
2 Persons	479	36.3%	4,535	32.5%	20,848	31.4%
3 Persons	174	13.2%	2,147	15.4%	9,947	15.0%
4 Persons	162	12.3%	2,023	14.5%	8,646	13.0%
5 Persons	67	5.1%	868	6.2%	3,751	5.7%
6+ Persons	38	2.9%	543	3.9%	2,293	3.5%
Vehicles Available	2,323		23,401		108,252	
Vehicles Per Household						
0 Vehicles	93	7.1%	1,370	9.8%	6,308	9.5%
1 Vehicle	471	35.7%	4,994	35.8%	25,123	37.9%
2 Vehicles	517	39.2%	5,189	37.2%	24,426	36.8%
3 Or More Vehicles	238	18.0%	2,390	17.1%	10,433	15.7%
Average Vehicles Per Household	1.8		1.7		1.6	
Total Housing Units						
Owned	901 63.2%		9,854 63.6%		43,706 59.8%	
Single Family, Detached	848 59.5%		9,178 59.3%		40,039 54.8%	
Rented	418 29.3%		4,089 26.4%		22,585 30.9%	
Vacant	107 7.5%		1,543 10.0%		6,738 9.2%	
Population Change						
1998 - 2003	-53	-1.8%	-1,262	-3.6%	-5,163	-3.2%
Household Change						
1998 - 2003	-2	-0.1%	-242	-1.7%	-758	-1.1%